# The Green Shipping Programme

- a public-private partnership programme

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#### **Green Shipping Programme**

**Background: A paradigm shift in maritime** 

**Emissions will be regulated and get a cost** 

Green demands from the market, investors, employees and the public

This represents a significant business opportunity

**Vision** 

The world's most efficient and environmentally friendly shipping

Goals

Profitable emission reductions

Sustainable logistics solutions

**Green jobs** 

Increased competitive advantage

Front runner in green shipping













































































































































































































# Motivation for members to join the Shipping Programme



Collaboration

Competitive advantage



Influence future policies and incentives

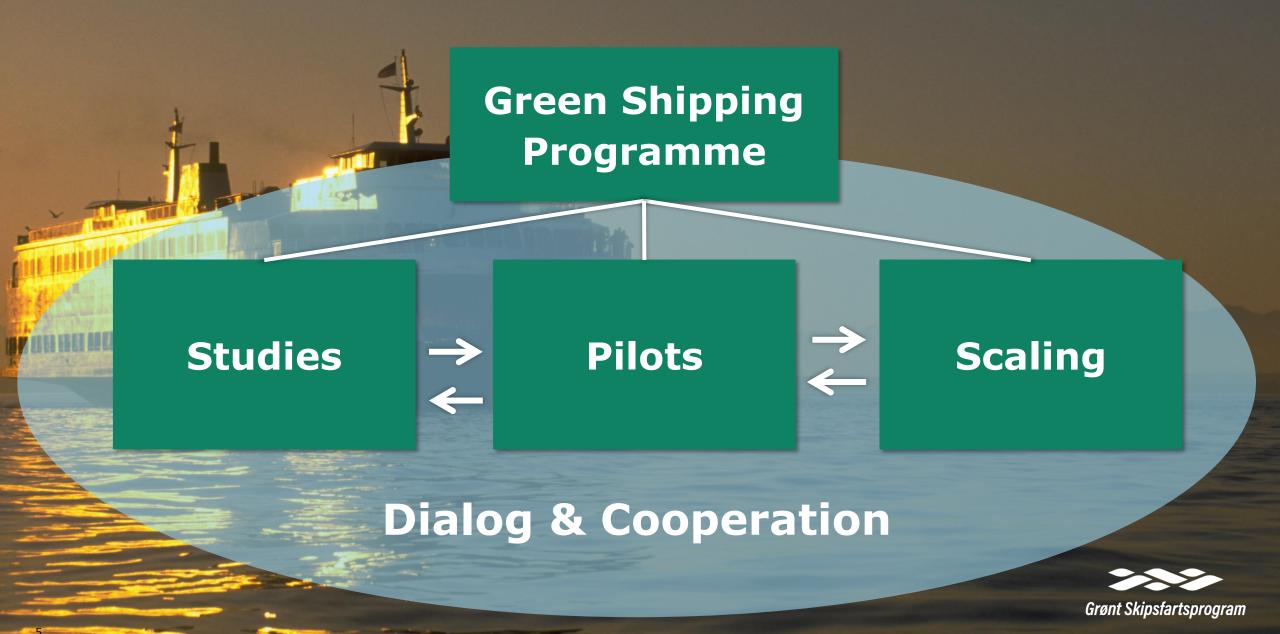
Learn from each other

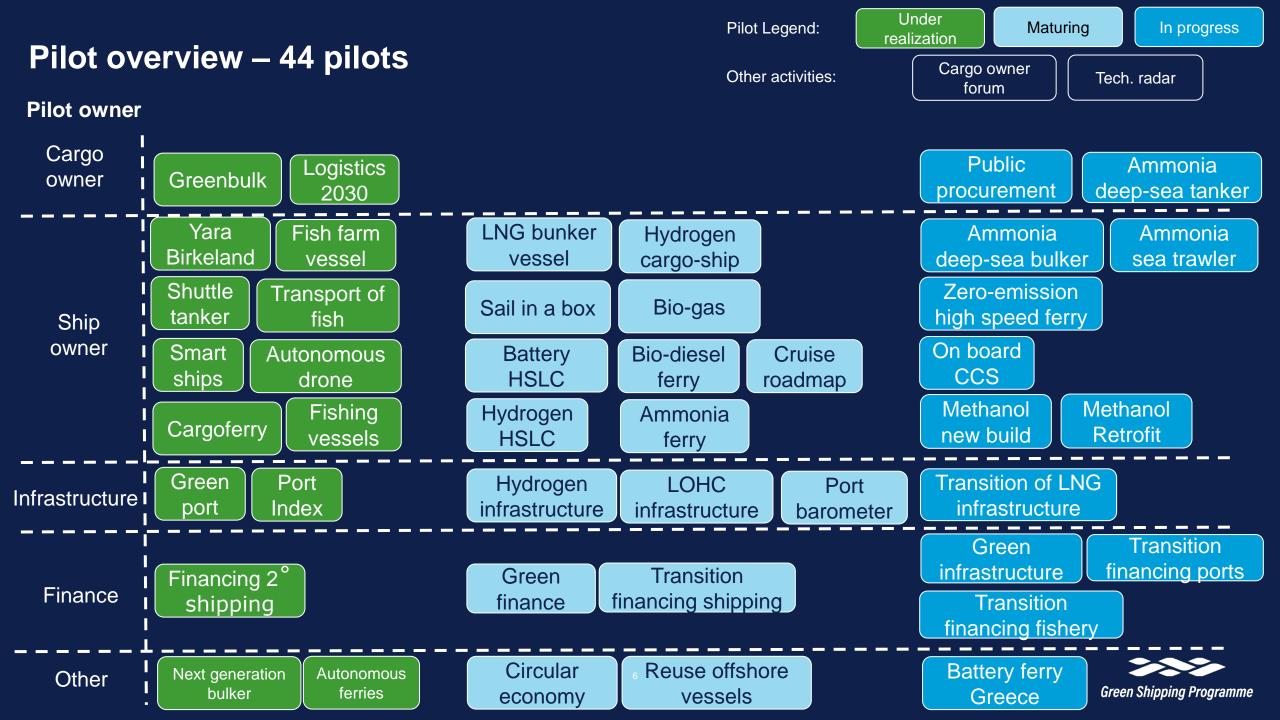
Partner meetings connecting

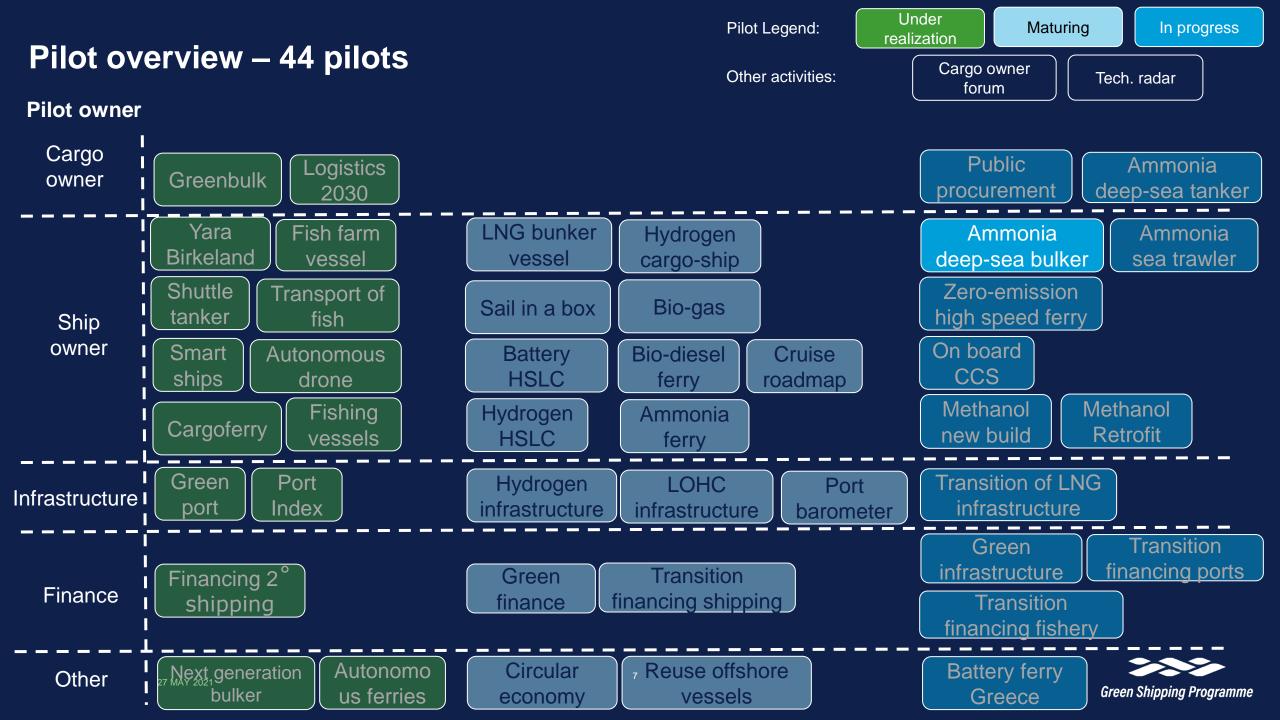




# **GSP** in a Nutshell









### **Service Center for Green Fleet Renewal**

- Public funding of services
- 39 ships in 22 projects
- Some started as pilots
- Most are based on compressed hydrogen or ammonia
- Most driven by cargo owners

## **GSP learnings**

Make the green markets work

Identify and resolve barriers

**Collaborate** and engage

Piloting for scaling - Coastal shipping can pave the way

Influence future requirements, policies and incentives



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